






































	Track 1 Sports Teams & Leagues	Track 2 Brands, Fans & Engagement	Track 3 Sports Technology & Data Science
08:00 – 08:30	ARRIVAL & REGISTRATION		
08:40 – 08:50	OPENING WELCOME Thomas Alomes (Head of Americas, Vumero Institute) John Fitzpatrick (Marketing Manager, NFL Players Inc.)  		
09:00 – 09:40 (Session 1)	PANEL: NFLPA Blockchain Commercial Opportunities: How Athletes, Teams & Leagues Can Generate Revenue with Blockchain Moderator: Ricky Medina (NFLPA & OneTeam Collective) <ul style="list-style-type: none"> Kelly Gallagher (VP, Advisory, Galaxy Digital) Ryan Mundy (Techlete Ventures & OneTeam Collective Athlete) Michael Anderson (CEO, Hashletes) 	SPORTRADAR How can data tell a story? Brian Josephs (Vice-President, Sport Media) 	CATAPULT SPORTS Building an elite sports technology stack Ted Ellickson (Senior Director of Product Marketing, Player Development) 
09:55 – 10:35 (Session 2)	STACK SPORTS The Evolution of Technology in Youth Sports Alex Alt (President & CEO) 	DELTATRE Using Sports Data to Drive Fan Engagement: Giving fans what they want & when they want it Jonathan Schechter (Global Head of Digital) 	SPARTA SCIENCE Phil Wagner, M.D. (CEO) 
10:35 – 11:05	MORNING BREAK		
11:05 – 11:35 (Session 3)	FORMULA 1 Using Technology & Analytics to Drive Commercial Opportunities in F1 Max Metral (Data Insights Manager) 	INTEL SPORTS Analytics, IoT & Smart Venues Brian Dietrich (Sales Manager, Intel) 	STATS Jennifer Hobbs (Senior Data Scientist) 
11:50 – 12:30 (Session 4)	PANEL: TEXAS RANGERS Moderator: Lachlan Wills (MC, SAWS) <ul style="list-style-type: none"> Todd Slavinsky (Director of Baseball Analytics) Josh Boyd (Assistant General Manager) Ryan Murray (Senior Sports Analyst) 	SOLOS SMART JERSEYS The Future Of Gameday: A smart game jersey which acts as your ticket & unlocks exclusive content for the ultimate fan experience George Monemvasitas (CEO) 	UNIVERSITY OF ALABAMA & KITMAN LABS How Big? How Strong? How Fast? A Case Study in World-Class Decisions Powered by Analytics Kyle Vasey (Assistant Athletics Director, Strategic Planning, University of Alabama) Stephen Smith (CEO, Kitman Labs)  
12:30 – 13:30	LUNCH		
	Track 1 Sports Teams & Leagues	Track 2 Brands, Fans & Engagement	Track 3 Sports Technology & Data Science
13:30 – 14:10 (Session 6)	PANEL: E-SPORTS AN UNCOMMON PERSPECTIVE "Where the Puck is this Going" Moderator: Erin Patton (Founder, AMPLIFI Sports) <ul style="list-style-type: none"> Chris Chaney (Founder, Infinite Esports & Entertainment) Vishal Kolar (Co-Founder, UNGUARDED) Brett Morris (President Morris Strategic)    	PANEL: FAN ENGAGEMENT Moderator: Ryan McCumber (Founder, Sportstech.ai) <ul style="list-style-type: none"> Daniel Brusilovsky (Digital Initiatives Lead, Golden State Warriors) Gina Miller (VP of Media & Communications, FC Dallas) George Monemvasitas (CEO, SOLOS) Genius Sports    	UNIVERSITY OF TEXAS & VALD PERFORMANCE Travis Vlantes (Director, Applied Sports Science)  
14:25 – 14:55 (Session 7)	FIRESIDE CHAT: Amplifying The Youth Sports Experience Thomas Alomes (Head of Americas, Vumero Institute) Erin Patton (Founder, AMPLIFI Sports)  		GENIUS TECH GROUP & DRAFT KINGS Nathan Rothschild (Co-Founder) 
14:55 – 15:30	AFTERNOON BREAK		
15:30 – 16:00 (Session 8)	 GAME CHANGERS STARTUP PITCH COMPETITION Moderator: John Persico (Co-Founder, Vumero Institute) Judges: Marques Colston (Founder & Managing Partner, Dynasty Sports Group) Clifford Chapman III (Managing Partner, Cre8ation Ventures) Gina Miller (VP of Media & Communications, FC Dallas) Joe Pimmel (Managing Director, Stadia Ventures)     	ATLANTA SUPER BOWL & ROSTERFY Boosting Engagement for Super Bowl LIII through Rosterfy Lee Hendrickson (VP, Atlanta Super Bowl Host Committee)  	
16:10 – 17:00 (Session 9)			DALLAS COWBOYS Trends & Developments in NFL & College Football Thomas Robinson (Director of Football Research) 
17:00 – 18:00	Networking & Happy Hour Drinks		

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