







































































MORNING SESSION

	The Arena	The Hall	The Boardroom
8.15am – 8.40am	<p>Welcome Addresses John Eren MP (Victorian Minister of Sport, Tourism and Major Events) and Laura Anderson (Australian Grand Prix Corp, NBL)</p> <p>Major Sponsors     </p>		
8:50am – 9:25am (Session 1)	<p>Catapult Sports The Future of Wearables for Global Elite Sports Adir Shiffman (Executive Chairman, Catapult Sports)</p> 	<p>Facebook Sports What's Next? The World's Largest Community of Sports Fans Steve Lockwood (Head of Marketing Science, Facebook)</p> 	<p>RMIT Data Magic with Smart Equipment and Wearable Technology Professor Franz Konstantin (Tino) Fuss, Professor in Sports Engineering, RMIT, School of Engineering</p> 
9:30am - 10:00am (Session 2)	<p>AFL Using Data to make the Big Decisions Ray Gunston (CFO, AFL)</p> 	<p>PANEL #1: The Future of Sport from a Strategy Perspective: How are digital and analytics influencing decision making Moderator: Stuart Taggart (Sports Business Futurist)</p> <ul style="list-style-type: none"> Walter Lee (Head of Strategy, AFL) Sachin Kumar (Head of Strategy & Scheduling, Cricket Australia) Marne Fechner (Deputy CEO, Netball Australia)    	<p>Hudl Next Technical Frontiers in Video Analysis Michael Conlan (Australian Manager, Sportstec / Hudl)</p> 
10:05am – 10:45am (Session 3)	<p>PANEL #2: CEO Panel – The Business of Sport Moderator: Cameron Roan (KPMG)</p> <ul style="list-style-type: none"> Anne Marie Harrison (CEO, Victorian Institute of Sport) Cam Vale (CEO, Hockey Australia) Andrew Ireland (CEO, Sydney Swans FC) Scott Munn (CEO, Melbourne City FC) John Lee (CEO, Sydney Roosters)      	<p>PANEL #3: Future of Sports Media and Broadcasting 2020 Moderator: John Stensholt (Australian Financial Review)</p> <ul style="list-style-type: none"> Finn Bradshaw (Head of Digital, Cricket Australia) Peter Campbell (Head of Media, AFL) Patrick Moloughney (Director of Sport Sales, Seven West Media) Jonno Simpson (Head of Sport Partnerships, Twitter)    	<p>High Performance Sport New Zealand Building an Innovation System for Olympic Success: A New Zealand Perspective Matt McKerron (Innovation Manager, High Performance Sport NZ)</p> 
10:45am – 11:10am	Morning Tea		
11:10am - 11:45am (Session 4)	<p>STATS Data Science - Investment in the Future of Sports Technology Ryan Paterson (Managing Director EMEA, APAC at STATS LLC)</p> 	<p>SAS Analytics in Sports - The New Science in Winning Alastair Sim (Vice President, Asia Pacific at SAS)</p> 	<p>AIS Sports Analytics in the age of Artificial Intelligence: The future is already here Stuart Morgan (Sports Analytics, Australian Institute of Sport)</p> 
11:50am - 12:30pm (Session 5)	<p>PANEL #4: High Performance / Talent Identification and Athlete Measurement Moderator: Olivia Mills (Performance Analyst, North Melbourne FC)</p> <ul style="list-style-type: none"> Darren Burgess (High Performance Manager, Port Adelaide FC) John Young (Chief Technical Analyst, Gold Coast Mariners) Dr Sam Robertson (Senior Sport Scientist, Western Bulldogs FC) Dr Maria Nibali (Founder, Modus Performance) Stephen Smith (CEO and Founder, Kitman Labs)     	<p>PANEL #5: Fan Engagement: How clubs are using analytics to enhance membership and the customer experience – pre, during and post-game Moderator: Tiffany Cherry (Presenter/Producer)</p> <ul style="list-style-type: none"> Clint Cooper (CEO, Melbourne Stars) Chris Kearon (General Manager – Membership, Collingwood FC) Jeremy Loeliger (General Manager, NBL)    	<p>Tableau Why and How to Visualise your Sports Data Mac Bryla (Tableau Australia)</p> 
12:35pm – 1:10pm (Session 6)	<p>PANEL #6: University Global Leaders: Latest Research into Sports Technology Moderator: Adam Karg (Sports Management, Deakin University)</p> <ul style="list-style-type: none"> Chris Barnes (Senior Sports Data Scientist, University of Canberra) Allan Hahn (Centre of Excellence, Queensland Academy of Sports) Franz (Tino) Fuss (Head of Sports Engineering, RMIT) Daniel James (Queensland Sports Technology, Griffith University) Stephanie Kovalchik (Senior Sport Scientist, Victoria University)      	<p>Dimension Data Digital Transformation at the Tour de France and the opportunity it brings for your organisation Neil Wilson (Australian Executive, Dimension Data)</p>  	<p>Australian Sports Technology Network Showcasing Australian sports technologies and hottest wearables trends globally Craig Hill (Executive Director, ASTN)</p> 

AFTERNOON SESSION

	The Arena	The Hall	The Boardroom
1:10pm – 2:00pm	Lunch		
2:00pm - 2:30pm (Session 7)	Juventus FC – Italy How sports technology assists our training method at Juventus FC. Duccio Ferrari Bravo (Juventus, Sports and Performance Scientist) Host: Daniel Pelchen (Football Analyst, Collingwood FC)  	ORACLE The Role of Analytics in Winning the America's Cup Asim Khan (Enterprise Architect , Oracle NZ & ex-Director IT Americas Cup) 	Sportsbet Sports Customers: Betting on Data Tony Gruebner (General Manager, Sportsbet) 
2:35pm – 3:10pm (Session 8)	Kitman Labs - USA Understanding Injury Risk - Conventional Thinking vs Practical Application Stephen Smith (CEO and Founder, Kitman Labs) 	Pitch Session – Startups and Innovations **12 of the Best Sports Analytics Startups Pitch for 5 min each ** (Hosted by Sportsbet) 	NSW Rugby League State of Origin Datathon – How some of the best analytical minds were used to uncover Origin Insights Barrie-Jon Mather (General Manager – Football, NSW Rugby League) 
3:15pm – 3:45pm (Session 9)	Seattle Storm, WNBA (Sponsored by Catapult) – USA A Model For Athlete Optimization: Combining Physiotherapy & Data Analytics in High Performance Athletes. Shireen Mansoori (Director of Seattle Sports Performance Institute, USA)  		Lexer Human Analytics in Fan Engagement Peter Wells (Solutions, Lexer) 
3:45pm – 4:05pm	Afternoon Tea		
4:05pm - 4:35pm (Session 10)	Champion Data Athlete Tracking – The Story behind the Game Kate Trainor (Sport – Partnership Manager, Champion Data) 	KPMG How the NBA uses Data & Analytics to Develop its Playing Schedule Ryan McCumber (Director, KPMG)  	BUPA Transforming Sponsorship into Value: Health Analytics in Elite Cricket Alex Kountouris (Sports Science & Sports Medicine Manager, Cricket Australia) David Cross (Health Analytics Manager, Bupa)  
4:40pm – 5:15pm (Session 11)	PANEL #7: "The Opportunity" - eSports and Fantasy Sports Moderator: Kit Ho (PSCL) Michael Stewart (Director of eSports, Magnificent Nerds) Isaac Husain (Product Manager – Sports, News Corp) Darryl Woodford (Founder, Fantasy Insider) Josh Sprague (Innovation Manager, Sportsbet) Andrew Weaver (Digital Manager, Fox Footy & Fantasy, Fox Sports)    	CISCO The Digital Sports Experience: Your fans are Ready. Are You? Manny Spanoudakis (Regional General Manager Asia Pacific Japan & China, Sports & Entertainment Solutions Group, CISCO) 	The Dark Side of Sports Data and Sports Cybercrime Jack Kerr (Journalist) As heard on <i>ABC Grandstand</i> and read in <i>The Guardian</i> and <i>The New York Times</i>   
5:15pm – 6:30pm	Networking Drinks Event Presented by 